

MUTUALLY INVESTED

in Long-Term Care



It's an investment that began 30 years ago when Mutual of Omaha sold its first long-term care insurance policy.

Since then, we've learned a lot about the industry. Our products have evolved. Our business has grown. And today, we're fortunate to have the industry's best sales professionals as our partners. Together, we share a mutual investment in helping people protect their families, their finances and their futures with long-term care insurance.

› Invested in the Marketplace

With the first wave of baby boomers already entering retirement and millions more poised to do the same in the coming decade, the need for LTCi is greater than ever. Sure, some other companies have left the marketplace, but we're not going anywhere. LTCi remains a core product for Mutual of Omaha and we're steadfast in our commitment to grow this business.

› Invested in You

We think the best way to earn your business is by investing in your success. And that starts with giving you LTCi products flexible enough to meet the needs of any client. We also provide the services you need

to get your business issued quickly...from an eApp and mobile quote tool to dedicated case managers and direct contact with our underwriting team. And our sales and marketing experts are always standing by to answer your questions and provide the support you need.

Coming in 2017

More Training – We're launching a new quarterly webinar series designed to keep you informed about our products, services and support.

LTC Success Tips – Watch your inbox for a bi-monthly email that provides timely tips to help you boost your sales success.

Marketing Credits Program – We'll continue to reward you with marketing credits you can use to build your business.

Prescreening Tool – There's a new tool coming your way guaranteed to make it easier to pre-screen applicants and improve your placement rate.